**Privacy Policy for Su-Kam Power Systems Ltd.**

At Su-Kam Power Systems Ltd., we prioritize your privacy and are committed to protecting your personal information. This Privacy Policy outlines how we collect, use, and safeguard your data when you interact with our website, products, and services.

**1. Information We Collect**

We may collect personal and non-personal information from you in various ways, including but not limited to:

Personal Information: Name, email address, phone number, postal address, company name, and any other details you provide when filling out forms, purchasing products, or contacting us.

Non-Personal Information: Browser type, device information, operating system, website usage patterns, IP address, and cookies that help enhance your browsing experience.

**2. How We Use Your Information**

The information collected is used for the following purposes:

Providing Services: To process your orders, deliver products, and provide customer support.

Communication: To send important updates, respond to inquiries, and share promotional materials, only with your consent.

Improvement: To analyze user trends and improve our website, products, and services.

Legal Obligations: To comply with legal requirements or prevent fraudulent activity.

**3. How We Protect Your Information**

We adopt industry-standard data protection practices, including encryption, secure servers, and regular audits, to ensure that your personal data is kept safe from unauthorized access, alteration, disclosure, or destruction.

**4. Sharing Your Information**

We do not sell, trade, or rent your personal information to third parties. However, we may share your information in the following scenarios:

Service Providers: With trusted third-party partners who assist in operating our website and services, under strict confidentiality agreements.

Legal Requirements: To comply with legal obligations or to protect the rights, property, or safety of Su-Kam Power Systems Ltd. and our customers.

**5. Use of Cookies**

Our website may use "cookies" to enhance user experience. Cookies are small files placed on your device to track your browsing activity and preferences. You can modify your browser settings to decline cookies if you prefer, although this may affect the functionality of the website.

**6. Data Retention**

We retain your personal data only for as long as necessary to fulfill the purposes for which it was collected, or as required by law. After this period, your information will be securely deleted or anonymized.

**7. Your Rights**

You have the right to:

Access: Request a copy of the personal information we hold about you.

Correction: Request corrections to any inaccurate or incomplete data.

Deletion: Request the deletion of your data in certain circumstances.

Opt-Out: Unsubscribe from marketing communications by following the instructions provided in our emails.

**8. Third-Party Links**

Our website may contain links to third-party sites. We are not responsible for the content or privacy practices of these external sites. We encourage you to read their privacy policies before sharing any personal information.

**9. Updates to This Policy**

We may update this Privacy Policy from time to time to reflect changes in our data practices or legal requirements. Any changes will be posted on this page, and we encourage you to review it periodically.

**10. Contact Us**

If you have any questions or concerns about this Privacy Policy or your personal information, please contact us at:

Su-Kam Power Systems Ltd.

Corporate Office Address: Plot No. 7, Apparel Park-cum-industrial Area, Katha, Baddi, Himachal Pradesh 173205

Phone Number: 7807008634

Email: customercare@su-kam.com