

Press Release

Su-Kam showcases wide range of Innovative Solar products at “The India Show” in Lagos, Nigeria organized by Confederation of Indian Industry

The three day exhibition held from 25-27 August, 2015 to build relationships and nurture growth

New Delhi, August 25, 2015: Su-Kam Power Systems Limited, the leading player in the power back-up industry in India, showcases wide portfolio of solar products suitable for the residential home systems, at “The India Show” in Lagos, Nigeria. The exhibition has been organized by Confederation of Indian Industry (CII) in association with High Commission of India, Nigeria and supported by the Ministry of Commerce & Industry, Department of Commerce, and Government of India.

“The India Show” is an initiative of the Government of India to promote “Brand India” and the Indian industry, overseas, especially in developing countries and emerging markets with a demand for Indian products and Technologies. Nigeria is the largest trading partner of India in Africa. Nigeria’s energy sector is undergoing constant transformation but they continue to reel under acute power shortage. The country generates less than 4,000 megawatts (MW) annually. Only 18% of rural Nigeria has access to electricity and only about 50% of the country has access to electricity.

Nigeria was the first country outside of India, where Su-Kam set up operations, leading the way for the power back up industry in India to go global. For over a decade now, Su-Kam has been traversing the journey of lighting up villages, schools and hospitals as well as faces of lakhs of people in Africa. Africa is an important export market for Su-Kam and the company continues to expand their reach in the continent.

Speaking on Su-Kam’s commitment to the solar sector Mr. Kunwer Sachdev, Managing Director, Su-Kam said, “To be a part of such a show is a matter of pride and honour for us. I think this initiative will definitely foster the demand for solar products in the international market and also build up a rapport with the developing countries. We, as a company, have developed affordable solar products and are bullish in spreading awareness about the use and ease of solar solutions. Going forward, Solar would also be a key focus area for Su-Kam and customers can look forward to highly innovative solar solutions from our stable.”

The main attractions at the stall were: DC System (Fan+ Led Light+ Remote) - an innovative and environment friendly home lighting solar solution that has approximately 30% less energy losses than its AC counterparts; Electroscopy - a unique Comparison Tool Kit (CTK) that measures the efficiency of different electrical appliances; Solarcon (16A/12V) - a hybrid solar charge controller which can be connected to any existing UPS or Inverter to convert it into a solar-powered system; Falcon+ (1100VA) – A smart Home UPS with 4th generation microprocessor. It is the first Home UPS with features like Automatic Temperature Compensation (ATC), which senses the ambient temperature near the battery and accordingly adjusts charging of batteries, Variable charging option and powerful charging even during low voltage in one inverter.



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Apart from this, the other main attractions at the stall were the complete range of solar products for diverse requirements of customer's need right from the street light (15 Watt), High Frequency inverter, Brainy Eco, Solar PCU- touch screen and wifi enabled, Grid tie inverter 2(KW), MPPT (20A/12V/24V) and Battery equalizer.

Su-Kam is one of the top players in residential solar market with 20.6% market share and pan India presence. A continuing focus on quality and strict adherence to international standards has enabled Su-Kam to export its products to various overseas markets across Asia, Africa, the Middle East and the Pacific region.

About Su-Kam Power Systems

Su-Kam is India's most admired power solutions provider, with growing presence across India and over 70 countries worldwide covering the major expanse of Africa, Middle East Regions, South East Asia, Latin America etc. A truly knowledge driven company, with innovation at heart, Su-Kam develops intelligent power back-up solutions, engineered to be energy efficient and thus reduce the user's carbon footprint.

Headquartered in Gurgaon and with 6 state-of-the art manufacturing facilities certified under OHSAS – 18001, this ISO 9001 and ISO 14001 certified company leads the market with its product innovation, design sensibility and a large and widespread sales distribution network. The company has over 30000 dealerships in India.

Su-Kam is the only power back-up company to be recognized for its R & D by the Department of Science and Technology, New Delhi. The company is credited for filing the highest number of patents in the Industry with an average of 2 patents filed every month. The company has received several prestigious awards like Asia's Most Promising Brand 2013, Business Superbrand 2008, Selected Superbrand 2009, Powerbrand India 2010, and National Award for quality Product from Government of India etc.

Working further towards a cleaner, greener planet, Su-Kam is branching out towards eco-friendly inexhaustible energy solutions like solar power. For more information, please visit www.su-kam.com
