



Su- Kam offers attractive EMI option for Dealers, Distributors and Customers, across India

- The 'shop now pay later' option will empower people to effortlessly buy Su- Kam products

Gurgaon, 19th January, 2016: Su-Kam Power Systems Limited, India's leading manufacturer of power back up solutions today announced to offer full EMI (Easy Monthly Instalment) option on all products and services. The advantageous offer is available for all Customers, Dealers and Distributors, across India.

Su- Kam has always been at the forefront to introduce innovation and make it meet customers. Following the same practice, Su- Kam has partnered with Onemi.in to provide a web -based payment solution named WEBPoS to undertake payment transactions through EMI. Moreover, the solution also offers Full Payment method using Credit/ Debit card and Quick Loan options. Such easy-payment options are well poised to encourage people to buy Su- Kam solar products and initiate a clean and green environment.

"We are delighted to present the unique EMI option to our customers, dealers and distributors across India" said Mr. Kunwer Sachdev, Managing Director, Su-Kam. This easy mode of payment will convert the expense of products into equal instalments, offering a flexible and economical option to shop products".

He further added "We are happy to partner with Onemi.in Web-PoS platform. Our esteemed association with Onemi.in will assist people to fill a form and email it to Su- Kam. Post attaining receipt of such customer interest and details, Su- Kam will arrange collaterals and a call from Onemi.in to guide people to use the prolific solution".

OnEMI Web-POS platform entails multiple advantages. Mentioned below are the same:

- Simple & user-friendly interface with minimal USER involvement
- Easily accessible by USER through any Desktop, Laptop, Tablet or Smartphone with net connectivity available in the store
- EMI options to assist a customer to make a buying decision
- Exhaustive EMI options provides a wide range of choices best suited for the particular transaction
- Eliminates the typical problems faced in an EDC machine like error transactions, connectivity issues, charge slip replenishment, AMC for EDC, managing multiple bank EDCs etc.
- Easily configurable merchant discount and cashback options*
- No integration cot, AMC charges or monthly deposit, only 3% charges+ service tax applicable on every successful transaction

Su-Kam is one of the top players in residential solar market with 20.6% market share and pan India presence. A continuing focus on quality and strict adherence to international standards has enabled

Su-Kam to export its products to various overseas markets across Asia, Africa, the Middle East and the Pacific region.

About Su-Kam Power Systems:

Su-Kam is India's most admired power solutions provider, with growing presence across India and over 70 countries worldwide covering the major expanse of Africa, Middle East Regions, South East Asia, Latin America etc. A truly knowledge driven company, with innovation at heart, Su-Kam develops intelligent power back-up solutions, engineered to be energy efficient and thus reduce the user's carbon footprint.

Headquartered in Gurgaon and with 6 state-of-the art manufacturing facilities certified under OHSAS – 18001, this ISO 9001 and ISO 14001 certified company leads the market with its product innovation, design sensibility and a large and widespread sales distribution network. The company has over 30000 dealerships in India.

Su-Kam is the only power back-up company to be recognized for its R & D by the Department of Science and Technology, New Delhi. The company is credited for filing the highest number of patents in the Industry with an average of 2 patents filed every month. The company has received several prestigious awards like Asia's Most Promising Brand 2013, Business Super brand 2008, Selected Super brand 2009, Power brand India 2010, and National Award for quality Product from Government of India etc.

Working further towards a cleaner, greener planet, Su-Kam is branching out towards eco-friendly inexhaustible energy solutions like solar power. For more information, please visit www.su-kam.com
