



Su-Kam introduces Brainy Touch; World's first touch screen Solar PCU

World's First Touch Screen Solar PCU with Hybrid Charge Controller

Gurgaon, 12th January, 2015: Su-Kam Power Systems Limited, India's leading manufacturer of power back up solutions today announced the launch of its new product - Brainy Touch, world's first touch screen Solar PCU, in Gurgaon. The exclusively designed product comes with a built-in MPPT (Maximum Power Point Tracking) Solar charge controller which efficiently runs the load and charges the battery which is later used for emergency back-up.

Brainy Touch is the world's first solar PCU which can be controlled and monitored through a smart phone. A user can effortlessly connect the smart phone to the PCU through its built-in WIFI to seamlessly control the product. Moreover, it can also be monitored on-the-go, through a mobile application which can be downloaded free of cost on a smart phone.

The product undertakes optimum utilization of solar energy and progressively runs household appliances, empowering users to save on their electricity cost. Today, it is the only PCU which has an intelligent Charging Sharing feature. This feature enables the product to capture/ store power directly from the grid in case less power is produced by solar panels, reducing the dependency to charge the battery on grid power. Brainy Touch easily gets charged through solar power, increasing its life and efficiency.

With expertise in solar, Su-Kam is committed to deliver state-of-art technology based products. We are pleased to announce the launch of our latest offering in the league - the Brainy Touch said (name and designation of the spokesperson Kunwer Sachdev, Managing Director Su-Kam). Brainy Touch, the world's first solar PCU is well equipped with intelligence and cutting-edge technology to deliver best-in-class results. He further added It's ability to be controlled by a smart phone and exclusive features such as Charging sharing powerfully positions it ahead of competition .

Brainy Touch is powered with DT-6S technology that provides effective 6 stage battery charging ensuring faster charging and battery life increment of up to 30% over existing technology. It has a built-in energy meter that allows a user to learn the exact power generated from solar energy in a graphical format, assisting him/her to calculate savings.

Su-Kam is one of the top players in residential solar market with 20.6% market share and pan India presence. A continuing focus on quality and strict adherence to international standards has enabled Su-Kam to export its products to various overseas markets across Asia, Africa, the Middle East and the Pacific region.

[About Su-Kam Power Systems](#)

Su-Kam is India's most admired power solutions provider, with growing presence across India and over 70 countries worldwide covering the major expanse of Africa, Middle East Regions, South East Asia, Latin America etc. A truly knowledge driven company, with innovation at heart, Su-Kam develops intelligent power back-up solutions, engineered to be energy efficient and thus reduce the user's carbon footprint.

Headquartered in Gurgaon and with 6 state-of-the-art manufacturing facilities certified under OHSAS 18001, this ISO 9001 and ISO 14001 certified company leads the market with its product innovation, design sensibility and a large and widespread sales distribution network. The company has over 30000 dealerships in India.

Su-Kam is the only power back-up company to be recognized for its R & D by the Department of Science and Technology, New Delhi. The company is credited for filing the highest number of patents in the Industry with an average of 2 patents filed every month. The company has received several prestigious awards like Asia's Most Promising Brand 2013, Business Super brand 2008, Selected Super brand 2009, Power brand India 2010, and National Award for quality Product from Government of India etc.

Working further towards a cleaner, greener planet, Su-Kam is branching out towards eco-friendly inexhaustible energy solutions like solar power. For more information, please visit www.su-kam.com
