

## Su-Kam showcases wide range of Innovative Solar Products at North India Solar Summit 2015 organized by the Indian Industries Association (IIA)

Reiterates its Commitment to Solar Energy for Cleaner & Greener Tomorrow

Lucknow, April 24, 2015: Su-Kam Power Systems Limited, the leading player in the power solutions industry in India, showcased a wide portfolio of solar products suitable for the residential home systems, at the 2nd edition of North India Solar Summit (NISS) 2015, the leading exhibition and conference for Solar Industry in India, organized by the Indian Industries Association (IIA). Having celebrated the exemplary success of its 1st edition, the 2nd Edition of NISS featured leading and renowned National and International exhibitors showcasing the latest innovations in Solar Technology and Renewable Energy Solutions under one roof.

The main attractions at the Su-Kam's stall were Solar Hybrid PCU (Power Conditioning Unit): World's first touch screen solar inverter with Maximum Power Point Tracking (MPPT) Technology to reduce sizes of the solar panel. Electroscopy: a sure way to measure efficiency. Electroscopy is a unique Comparison Tool Kit (CTK) that measures the efficiency of different electronic products was also showcased.

Other products showcased by the company are Brainy - a complete solar package for home usage that operates on Solar as well as Grid Power, Solarcon - a hybrid solar charge controller which can be connected to any existing UPS or Inverter to convert it into a solar-powered system and Falcon - Sine Wave UPS that provides Pure Sine Wave output and is 100% clean, regulated, and completely stable and distortion free. Falcon is absolutely safe for running the most sophisticated and sensitive appliances.

Apart from this, the other main attractions at the stall were the complete range of solar products for diverse requirements of customer's needs, right from the small solar powered Home lighting solutions, MPPT based Solar Charge controller, Grid tie inverter, Battery equalizer, Demo tool kit, DC system- led fan, Solar Street lighting systems etc.

Speaking on Su-Kam's commitment to the solar sector Mr. Kanav Sachdeva, Brand Manager, Su-Kam Power Systems Limited said, "In India the demand for solar products is rapidly rising and it is encouraging that the central government is putting a lot of thrust on implementation of solar power to address the power crisis that our country is currently facing. Hence it is very important to understand the market, requirements of the customers and develop products accordingly. We, as a company, have developed affordable solar products and are bullish in spreading awareness about the use and ease of solar solutions. Going forward, Solar would also be a key focus area for Su-Kam and customers can look forward to highly innovative solar solutions from our stable."

India is expected to install an additional 10,000 MW by 2017 and a total of 20,000 MW by 2022. According to Mercom Capital Group, llc, a global clean energy communications and consulting firm, the Indian solar installations is forecast to be approximately 1,000 MW in 2014. Hence in accordance with this emerging demand in the sector, North India Solar Summit 2015 organized by the Indian



Press Release

Industries Association (IIA), is an initiative to showcase the Government of India's commitment to the development and scaling up of renewable energy in India to meet the national energy requirement in a socially, economically and ecologically sustainable manner. It is a first major platform for investment.

Su-kam is one of the top players in residential solar market with 20.6% market share and pan India presence. A continuing focus on quality and strict adherence to international standards has enabled Su-Kam to export its products to various overseas markets across Asia, Africa, the Middle East and the Pacific region.

### About Su-Kam Power Systems

Su-Kam is India's most admired power solutions provider, with growing presence across India and over 70 countries worldwide covering the major expanse of Africa, Middle East Regions, South East Asia, Latin America etc. A truly knowledge driven company, with innovation at heart, Su-Kam develops intelligent power back-up solutions, engineered to be energy efficient and thus reduce the user's carbon footprint.

Headquartered in Gurgaon and with 6 state-of-the art manufacturing facilities certified under OHSAS – 18001, this ISO 9001 and ISO 14001 certified company leads the market with its product innovation, design sensibility and a large and widespread sales distribution network. The company has over 30000 dealerships in India.

Su-Kam is the only power back-up company to be recognized for its R & D by the Department of Science and Technology, New Delhi. The company is credited for filing the highest number of patents in the Industry with an average of 2 patents filed every month. The company has received several prestigious awards like Asia's Most Promising Brand 2013, Business Superbrand 2008, Selected Superbrand 2009, Powerbrand India 2010, and National Award for quality Product from Government of India etc.

Working further towards a cleaner, greener planet, Su-Kam is branching out towards eco-friendly inexhaustible energy solutions like solar power. For more information, please visit [www.su-kam.com](http://www.su-kam.com)

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