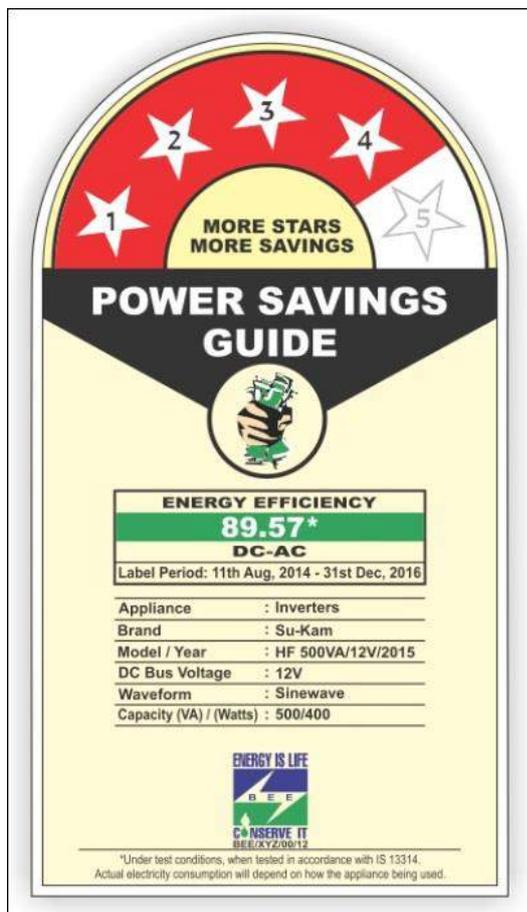


Su-Kam's inverter receives 4 star rating from Bureau of Energy Efficiency (BEE)

1st inverter company to receive the star rating from BEE

New Delhi, 21st July 2015: Su-Kam Power Systems Ltd., India's leading power solutions provider, has received 4 star rating for its High Frequency inverter by Bureau of Energy Efficiency (BEE), an agency of the government of India under the ministry of power. Su-Kam is the **first** inverter company to receive the star rating from BEE.



BEE has developed the star ratings to provide consumers with an easy way of comparing the energy efficiency of different models. Appliances with star ratings have **low running cost** as they consume less electricity to achieve the same level performance of similar models of the same size and capacity. It will also give **more back up** as compared to non-star inverters. Thus, more stars mean more savings.

Su-Kam's everlasting spirit and drive to bring about continuous innovations in technology and quality products has paved the path for changing the face of the power back up industry and for other players to follow in line. With focus on quality Su-Kam offers inverters with high level of energy efficiency while converting from DC to AC power. The DC to AC conversion efficiency of Su-Kam's High Frequency inverter ranges from 89% to 91%. Typical inverters available in markets have efficiencies for DC to AC in the range of 75 – 83%.

Su-Kam's High Frequency Inverter is a Home UPS. The highly advanced product enables the consumer to derive uninterrupted power supply even during erratic power cuts; whether it is for household or office work.

In the same product Su-Kam is offering other features like:

- It has lowest charging current ripple, which makes it more efficient and reliable.
- It gives more back up time compared to other inverters
- No load consumption of High Frequency is very less as compared to other inverters.
- The battery charging efficiency while converting AC to DC is high



Figure 1: High Frequency Inverter

Su-Kam is the first company in the power back up industry in India to set up an in-house R&D unit that manufactures highly advanced power back up products and technologies and changed the face of the inverter industry. The Su-Kam R&D centre was recognized by the Central Government's Department of Scientific and Industrial Research in the year 2002.

Speaking on the occasion, **Mr. Kunwer Sachdev, Managing Director, Su-Kam** said, ***“The 4 star rating recognizes the focus on energy efficiency and quality that is the core of all our products and technologies. The star rating plan consist of several criteria that need to be fulfilled in order to achieve the rating and I am glad we have met the threshold limits and received 4 star rating for our inverter. This recognition will inspire us to work towards more energy efficient products and technologies.”***

Su-Kam, an India-based power solutions provider which has presence in more than 70 countries. The company provides power back-up solutions for both domestic as well as industrial markets, and focuses on eco-friendly energy solutions like solar power. Some of the major products include solar charge controller, solar power conditioning units, solar grid-tie inverters, solar off-grid power systems, home inverters, home UPS, Online UPS, line interactive UPS, batteries, battery chargers and Battery Equalizers.

About Su-Kam Power Systems

Su-Kam is India's most admired power solutions provider, with growing presence across India and over 70 countries worldwide covering the major expanse of Africa, Middle East Regions, South East Asia, Latin America etc. A truly knowledge driven company, with innovation at heart, Su-Kam develops intelligent power back-up solutions, engineered to be energy efficient and thus reduce the user's carbon footprint.

Headquartered in Gurgaon and with 6 state-of-the art manufacturing facilities certified under OHSAS – 18001, this ISO 9001 and ISO 14001 certified company leads the market with its product innovation, design sensibility and a large and widespread sales distribution network. The company has over 30000 dealerships in India.

Su-Kam is the only power back-up company to be recognized for its R & D by the Department of Science and Technology, New Delhi. The company is credited for filing the highest number of patents in the Industry with an average of 2 patents filed every month. The company has received several prestigious awards like Asia's Most Promising Brand 2013, Business Super brand 2008, Selected Super brand 2009, Power brand India 2010, and National Award for quality Product from Government of India etc.

Working further towards a cleaner, greener planet, Su-Kam is branching out towards eco-friendly inexhaustible energy solutions like solar power. For more information, please visit www.su-kam.com

For further information, please contact:

Sumana
Candour Communications
Ph: (Cell) + 91 9810597176
Email: sumana@candour.co.in

Puja Shalini
Candour Communication
Ph: (Cell) +91 9654850909
Email: puja@candour.co.in