

## India News in association with Su-Kam presents “Shaurya Samman- UP Police Award”

- ✓ The award is to recognize police personnel who have shown exemplary courage and devotion in protecting the society

Lucknow, Wednesday, 26 August 2015: India News, UP the No. 1 Hindi news channel with maximum time spent per viewer in association with Su-Kam Power Systems Limited, India's leading power back up solutions provider presents Shaurya Samman- UP Police Award, to acknowledge the contribution of the men in India's Police force who have shown exemplary courage and devotion in protecting the society. Hon'ble Chief Minister of UP Shree Akhilesh Yadav was the Chief Guest on the occasion.

Shaurya Samman is an initiative to appreciate and recognize the efforts of people safeguarding us round the clock and also to motivate the efforts of Police Personals who have contributed selflessly in making the society in which we live, safe and secure.

Speaking on the occasion, Mr. Kanav Sachdev, Brand Manager, Su-Kam Power Systems Limited, said, “We are delighted to acknowledge these unsung heroes of our country, who insistently ensure the safety and security of the citizens. Shaurya Samman is a tribute to their extraordinary contribution and unconditional support towards the welfare of the society.” “It is an endeavour to express our gratitude to our policemen, who are seldom recognized by our society” he added.

Through this platform, Su-Kam and the channel will pay homage to the individuals from the UP Police force. The awards will adhere to a stringent selection process and the nominees will be further accredited by an eminent jury panel.

The award categories are:

- Outstanding Act of bravery – Male
- Outstanding Act of bravery – Female
- Awards for Bravery (posthumous)
- Outstanding contribution in solving Case
- Outstanding effort to save human lives
- Outstanding effort in Traffic management
- Outstanding effort in community building
- Outstanding effort in Training and Research
- Outstanding expert of Cybercrime solutions

- Lifetime achievement Award

### About Su-Kam Power Systems

Su-Kam is India's most admired power solutions provider, with growing presence across India and over 70 countries worldwide covering the major expanse of Africa, Middle East Regions, South East Asia, Latin America etc. A truly knowledge driven company, with innovation at heart, Su-Kam develops intelligent power back-up solutions, engineered to be energy efficient and thus reduce the user's carbon footprint.

Headquartered in Gurgaon and with 6 state-of-the art manufacturing facilities certified under OHSAS – 18001, this ISO 9001 and ISO 14001 certified company leads the market with its product innovation, design sensibility and a large and widespread sales distribution network. The company has over 30000 dealerships in India.

Su-Kam is the only power back-up company to be recognized for its R & D by the Department of Science and Technology, New Delhi. The company is credited for filing the highest number of patents in the Industry with an average of 2 patents filed every month. The company has received several prestigious awards like Asia's Most Promising Brand 2013, Business Superbrand 2008, Selected Superbrand 2009, Powerbrand India 2010, and National Award for quality Product from Government of India etc.

Working further towards a cleaner, greener planet, Su-Kam is branching out towards eco-friendly inexhaustible energy solutions like solar power. For more information, please visit [www.su-kam.com](http://www.su-kam.com)

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