

Press Release

## Su-Kam Power Systems Ltd. appoints Mr. Devinder Kumar as CEO Solar Projects

New Delhi, June 11, 2015: Su-Kam Power Systems Limited, India's leading power back up solutions provider announced the appointment of Mr. Devinder Kumar as the Chief Executive Officer CEO, Solar Projects. Mr Kumar will be responsible for driving the solar business in Su-Kam. He will also be responsible for providing strategic support, business leads and tie-ups with PSUs, Corporates and guiding the business development team in formation of various customer centric products.

Prior to joining Su-Kam, Mr. Kumar had worked with SBI for nearly 33 years and his last assignment being of Deputy General Manager overseeing the agriculture business vertical of banks. During his tenure with SBI he gathered rich exposure in diverse business segments like retail, small and medium scale enterprises and mid corporate. Mr. Kumar was also deputed to the SBI Funds Management as Vice-President (SBG- Marketing) for four years.

Welcoming Mr. Devinder Kumar, Mr. Kunwer Sachdev, MD, Su-Kam said, "We are delighted to have Mr. Kumar on board. His diverse background and extensive experience will support the dynamics of our business. I am happy to induct him into our team and am confident he will contribute significantly to sustain our growth momentum in the international markets."

"We look forward to benefitting from his vision, leadership and vast experience, which will bring a fresh perspective to various emerging platforms at Su-Kam," he added.

Talking about his new role at Su-Kam, Mr. Devinder Kumar said, "This is indeed an exciting opportunity for me. Today, Su-Kam is poised for a great leap forward in the power back-up arena; and it would be an enriching experience for me to be a part their new growth journey."

"Together with our management team, I am confident that we will chart a new success story for Su-Kam and take the company to the next level," he added.

A post graduate in Public Administration Mr. Kumar also has professional qualification of CAIIB and CFP.

### About Su-Kam Power Systems

Su-Kam is India's most admired power solutions provider, with growing presence across India and over 70 countries worldwide covering the major expanse of Africa, Middle East Regions, South East Asia, Latin America etc. A truly knowledge driven company, with innovation at heart, Su-Kam develops intelligent power back-up solutions, engineered to be energy efficient and thus reduce the user's carbon footprint.

Headquartered in Gurgaon and with 6 state-of-the art manufacturing facilities certified under OHSAS – 18001, this ISO 9001 and ISO 14001 certified company leads the market with its product innovation, design sensibility and a large and widespread sales distribution network. The company has over 30000 dealerships in India.

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Su-Kam is the only power back-up company to be recognized for its R & D by the Department of Science and Technology, New Delhi. The company is credited for filing the highest number of patents in the Industry with an average of 2 patents filed every month. The company has received several prestigious awards like Asia's Most Promising Brand 2013, Business Superbrand 2008, Selected Superbrand 2009, Powerbrand India 2010, and National Award for quality Product from Government of India etc.

Working further towards a cleaner, greener planet, Su-Kam is branching out towards eco-friendly inexhaustible energy solutions like solar power. For more information, please visit

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